

TERMS AND CONDITIONS OF ENTRY INTO “Blu Emu Sydney Swans – Pride Game competition”

1. Information on how to enter and prize details form part of these conditions. Entry into this Promotion is deemed acceptance of these terms and conditions of entry.

2. The Promoter is Sydney Airport Corporation Limited (ABN 62 082 578 809) of Central Terrace Building, 10 Arrivals Court, Sydney International Airport, Sydney NSW 2020 (“**Promoter**”).

3. “Blu Emu Sydney Swans - Pride Game competition” prizes consist of the following:

One (1) special edition official football from the Sydney Swans Pride Game, signed by the Sydney Swans Leadership Group. The prize is valued at \$750.00.

4. The promotional period commences at 9:00 AEST on Monday, 17 July 2017 and closes at 23:59 AEST on Sunday 23 July 2017 (“**Promotional Period**”). The winner will be selected at 15:00 AEST on Monday 24 July 2017 and contacted at 16:00 AEST on Monday 24 July 2017.

5. Entry is open to Australian residents (“**Eligible Entrants**”) who are aged 18 years and over. Where applicable all Eligible Entrants will be required to provide proof of eligibility to redeem their prize.

6. Employees (and their immediate family members) of the Promoter, the Sydney Swans and agencies associated with this promotion are ineligible. An ‘immediate family member’ includes any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or first cousin.

7. To enter this Promotion, an Eligible Entrant must, between the opening and closing dates of the Promotional Period, log onto the Sydney Swans website ([www.sydneyswans.com.au](http://www.sydneyswans.com.au)), follow the prompts to the promotion entry page, input the requested details (including, but not limited to, their full name, address, phone number and email address) and provide an answer to the question in 25 words or less: “What does the Sydney Swans Pride Game mean to you?” (“**the Question**”).

8. Only one (1) entry per person permitted per Promotional Period. Any subsequent entry in a Promotional Period after the first valid entry is received will be deemed invalid. Entries will be deemed accepted at the time of receipt by the Promoter however not at the time of transmission. Entries received will be considered final by the Promoter. Incomplete, inaccurate, erroneous, ineligible or incomprehensible entries will be deemed invalid.

9. The Promoter takes no responsibility for any variation in the prize/s value. The prize/s is not transferable, exchangeable or redeemable for cash. A prize must be taken as offered and cannot be varied. The prize value is the recommended retail price including GST.

10. The winner selection will be conducted on the date specified Clause 4 above at the Promoter’s premises, being Central Terrace Building, 10 Arrivals Court, Sydney International Airport, by the Sydney Airport Marketing team. Winners will be determined by way of selection by the Promoter from the entries it deems to be the “best” from all Eligible Entries. The Promoter will take all reasonable steps to contact the Winners as set out below in clause 13.

11. This is a game skill and chance plays no part in determining the winner.

12. The judges' decision (including any decisions as to prize distribution) is final and the Promoter will not enter into correspondence regarding the result.

13. The winner will be notified in writing (via direct email message) using the details provided at the time of entry. Should attempts to contact be unsuccessful after three (3) attempts the prize will be awarded to another entrant. To claim the prize the winner must respond in writing (via direct email message).

14. The Promoter reserves the right, in their absolute discretion, to amend the dates or schedule of a prize without notice. The Promoter accepts no responsibility for the cancellation, rescheduling or delay of a prize for any reason beyond the control of the Promoter. All additional costs not expressly stated, but which may be incurred in acceptance and use of a prize, are the responsibility of the winner.

15. The Promoter accepts no responsibility for any entries not received for any reason during the Promotion Period. Entries will be deemed to be accepted at the time of receipt by the Promoter and not at the time of transmission. No responsibility will be taken for lost, late or misdirected entries. The Promoter is not responsible for technical difficulties with the entry mechanism and does not warrant that the entry mechanism will be available at all times.

16. Incomplete, illegible and incorrect entries or entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win.

17. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, including but not limited to technical difficulties, unauthorised intervention or fraud, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any individual; or (b) to modify, suspend, terminate or cancel the Promotion, as appropriate.

18. Nothing in these terms and conditions limits, excludes or modifies or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under the Australian Securities and Investment Commissions Act 2001 (Cth) or similar consumer protection laws in the State and Territories of Australia (**Non-Excludable Guarantees**). Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, the Promoter (including its respective officers, employees and agents) excludes all liability (including negligence), for any personal injury, or any loss or damage (including loss of opportunity), whether direct, indirect, special or consequential, arising in any way out of this Promotion.

19. Any entrant who, in the opinion of the Promoter, tampers or interferes with the entry mechanism in any way, or who does not properly comply with the entry process, will be ineligible to win.

20. The Promoter reserves the right to disqualify entries in the event of non-compliance with these terms and conditions of entry. In the event there is a dispute concerning the conduct of the Promotion, the decision of the Promoter is final and binding on each entrant and no correspondence will be entered into.

21. By entering the Promotion, the entrant understands and agrees that the Promoter and the Sydney Swans may use and disclose the information provided by the entrant on the terms and for the purposes (including marketing) set out in the Promoter's Privacy Statement available at <https://www.sydneyairport.com.au/info-sheet/privacy>, 02 9667 9111 or emailing [privacy@syd.com.au](mailto:privacy@syd.com.au), as if they were a customer of the Promoter or in the Sydney Swans Privacy Policy available at <http://www.sydneysewans.com.au/privacy>. The entrant agrees that the Promoter and the Sydney Swans can continue to contact them even after this Promotion ends. If the entrant would like to access or correct the personal information that the Promoter holds about the entrant, or if the entrant does not wish the information to be disclosed, the entrant should advise the Promoter by phoning 02 9667 9111 or emailing [privacy@syd.com.au](mailto:privacy@syd.com.au)

22. The Promoter collects personal information (**PI**) in order to conduct this offer and may, for this purpose, disclose such PI to third parties, including but not limited to agents, contractors, service providers and prize suppliers. Submitting a claim is conditional on providing this PI. The Promoter will also use and handle PI as set out in its Privacy Policy, which can be viewed at <https://www.sydneyairport.com.au/info-sheet/privacy>. The Privacy Policy also contains information about how you may opt out, access, update or correct your PI, how you may complain about a breach of the Australian Privacy Principles or any other applicable law and how those complaints will be dealt with. The Promoter will not disclose your personal information to any entity outside of

Australia, however persons outside of Australia may view some of your personal information on the Promoter's social media sites as set out in Clause 23 below.

23. All Entries must be original to and created solely by the entrant. By entering into the Promotion, the entrant agrees and acknowledges that:

a. they may be contacted by the Promoter to provide comments about the competition and the Promoter (or an agent of the Promoter) may take photos and video of them and collect comments from them on the Page 3 of 3 day the prizes are awarded or while participating in a prize. References to comments about the competition, photos, videos and entry details are collectively, the "**Materials**";

b. the Promoter may duplicate, alter, adapt and utilise the Materials as the Promoter wishes at any time, anywhere, and by any means. The Promoter may license, authorise or otherwise transfer the rights in the Materials to others to do the same;

c. Without limiting 23.(b), the Promoter may use the Materials for the purposes of marketing the Promotion and the Promoter, including on the Promoter's social media sites.

d. they grant to the Promoter on creation of the Materials a royalty free, perpetual, exclusive and irrevocable licence to use the Materials for whatever purpose;

e. they unconditionally and irrevocably consent to any act or omission that would otherwise infringe any of their moral rights in the Materials (as defined in Part IX of the Copyright Act 1968 (Cth)) and present and future rights of a similar nature conferred by statute anywhere in the world whether occurring before or after this consent is given ("**Moral Rights**");

f. they waive all Moral Rights in the Materials that arise outside Australia; and

g. they agree not to institute, maintain or support any claim or proceeding for infringement of their Moral Rights in the Materials.

24. To the extent permitted by law, the Promoter shall not be liable for any loss or damage whatsoever (including but not limited to direct or consequential loss) or personal injury suffered or sustained in connection with this Promotion.

25. The Promoter accepts no responsibility for any tax liabilities that may arise from winning the prize/s.

26. To the fullest extent permitted by law, each entrant releases Facebook from and against any loss, liability, cost or expense that the entrant or any other person may suffer or incur as a result of entry into the Promotion.

27. These Terms and Conditions are governed by the law of New South Wales and each entrant agrees to submit to the non-exclusive jurisdiction of the courts of the State.